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PRESS RELEASE

PLAST WILL BE BACK IN 2021 AGAIN WITH THE INNOVATION ALLIANCE

After the excellent results of the past edition, the **PLAST-International Exhibition for Plastics and Rubber Industries** organizing secretariat announces the next three-year appointment for the event, which will take place **from Tuesday, 4 May to Friday, 7 May 2021** at the Fiera Milano Rho-Pero fairgrounds, again together with The Innovation Alliance.

“The broad approval expressed by exhibitors and visitors alike for the formula piloted in 2018,” stated Alessandro Grassi, President of AMAPLAST and of the management company PROMAPLAST srl, organizer of PLAST, “has more than convinced us to renew the agreement with the organizing committees of the other four fairs taking part in the innovative tradeshow format (IPACK-IMA, MEAT-TECH, PRINT4ALL, INTRALOGISTICA ITALIA).”

PLAST 2018 closed its doors on a positive trend, with **over 1,500 exhibitors in 55,000 square metres of exhibition space drawing in more than 63,000 visitors**. There was also a significant increase in foreign representation, partly thanks to over 30 official delegations welcomed to the specialized fair, which thus reaffirms its international stature and draw.

There was a **rich showcase of technology** presented to the operators, especially as regards the core of the exhibition: machinery, equipment and moulds for processing plastics and rubber, with over 3,500 units on display in the 6 exhibition halls. This is **an important sector in Italian manufacturing**, with a production value estimated by the trade association AMAPLAST at 4.7 billion euros in 2018, approximately 70% going to exports.

With the renewal of the agreement on The Innovation Alliance and the choice of dates - determined taking into account the busy calendar of international tradeshow for the capital machinery industry and the availability of the Fiera Milano fairgrounds - the PLAST organizing secretariat is revving its engines in view of the next edition, so that it can again propose to the plastics and rubber industry an exhaustive survey of **innovative technologies, materials, processes and products, conferences and seminars, art, and opportunities for professionals in the sector to meet and exchange ideas**.

Registration begins in November 2019.

See you all at PLAST 2021!

PLAST 2021 Press Office

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