



PLAST 2018 – IDENTITY CARD

Dates: 29 May / 1 June 2018 (four days, within *The Innovation Alliance*)

Venue: FieraMilano (Rho), Halls 9-11, 13-15, 22-24

Exhibiting area: 55,000 sqm net (103,000 sqm gross)

Exhibits' sectors: 75% machinery, 20% materials and products, 5% services

Exhibitors in total: 1,510 (57% from Italy and 43% from abroad, 1,049 direct and 461 through representatives)

Countries of origin of the exhibitors: 55

Satellite-shows: Rubber (for the rubber industry), 3D Plast (3D printing and similar technologies), PlastMat (innovative materials)

Visiting hours: from 9.30am till 6pm

Visitors: 63,000 (27,5% from abroad, coming from 117 Countries)

Origin of foreign visitors: Europe (66,67%), Asia (21,35%), America (6,29%), Africa (4,94%), Oceania (0,75%)

First fifteen Countries of origin of visitors: Spain (8,86%), France (7,54%), Germany (6,23%), Turkey (5,54%), Switzerland (4,66%), Russian Federation (4,34%), Poland (3,63%), Slovenia (3,51%), Greece (3,04%), Rumania (2,99%), United Kingdom (2,53%), Portugal (2,25%), Belgium (2,19%), Netherlands (2,12%)

Percentage of visits: Tuesday (21,70%), Wednesday (29,16%), Thursday (28,49%), Friday (20,65%)

Overall attendance at *The Innovation Alliance*:

<https://www.plastonline.org/en/Info/NewsDetail/8521>

Last PLAST editions' statistics (2015 and 2012, five days, no coincidence with other exhibitions joining *The Innovation Alliance*): <https://plastonline.org/archivioFiles/doc/PLAST%20it.pdf>