



PLAST - COMPARISON OF THE LAST TWO EDITIONS

	PLAST 2012	PLAST 2015
❖ Date	May 8/12	May 5/9
❖ Venue	Fiera Milano (Rho) Halls 9/11, 13/15, 22/24	Fiera Milano (Rho) Halls 9/11, 13/15, 22/24
❖ Exhibitors	1,514 (828 Italian, 686 foreign; 1,043 direct, 471 through representatives)	1,584 (884 Italian, 700 foreign; 1,107 direct, 477 through representatives)
❖ Net area	56,832sqm (78% machinery - 20% materials and products - 2% services)	54,595sqm (79% machinery - 18% materials and products - 3% services)
❖ Countries of origin of the exhibitors	58 Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Luxembourg, Mexico, Morocco, Netherlands, New Zealand, Pakistan, Paraguay, Peru, Poland, Qatar, Rumania, Russian Federation, Saudi Arabia, Serbia, Slovak Republic, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, United Kingdom, United States, Uruguay, Venezuela	57 Argentina, Australia, Austria, Barbados, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Czech Republic, Denmark, Ecuador, Egypt, Finland, France, Germany, Japan, Hong Kong, Hungary, India, Iran, Ireland, Israel, Italy, Lituania, Malaysia, Mexico, Monaco, Morocco, Netherlands, New Zealand, Norway, Pakistan, Peru, Poland, Portugal, Russian Federation, San Marino, Saudi Arabia, Serbia, Slovak Republic, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States
❖ Access gates	Gate West, South, East Reception 9/11, 13/15, 22/24	Gate West, South, East Reception 9/11, 13/15, 22/24
❖ Visitors entrance	Paying public: <ul style="list-style-type: none"> • 20 euro 1 entry • 50 euro 5 entries • 25% off with online presales till 15.4.2012 Free entries: <ul style="list-style-type: none"> • by preregistering till 15.2.2012 (only business operators non-exhibitors) • with exhibitors' invitation after 15.2.2012 • with TRENITALIA ticket to Milan during PLAST dates 	Paying public: <ul style="list-style-type: none"> • 20 euro 1 entry • 50 euro 5 entries • 25% off with online presales till 15.4.2015 Free entries: <ul style="list-style-type: none"> • by preregistering till 15.3.2015 (only business operators non-exhibitors) • with exhibitors' invitation after 15.3.2015 • with TRENITALIA ticket to Milan during PLAST dates • TUTTOFOOD/VENDITALIA exhibitors • EXPO 2015 visitors
❖ Visitors opening	10am-6pm from May 8 to 11 9am-2pm on Saturday May 12	10am-6pm from May 5 to 8 10am-4pm on Saturday May 9
❖ Visitors (total)	50.593	50.087
❖ Italian visitors	32.431	32.056
❖ Foreign visitors	18.162 from 121 countries	18.031 from 115 countries
❖ Origin of foreign visitors	Europe (60,7%), Africa (7,3%), Middle East (13,7%), other Asian countries (9,2%), North America (1,1%), Latin America (7,7%), Oceania (0,3%)	Europe (71,4%), Africa (6,8%), Middle East (10,9%), other Asian countries (5,9%), North America (0,8%), Latin America (3,9%), Oceania (0,3%)
❖ First 15 countries of origin of foreign visitors	Germany (7,8%), France (6,3%), Turkey (6,0%), Switzerland (5,2%), Spain (5,1%), Russian Federation (4,2%), Slovenia (3,7%), Greece (3,0%), United Kingdom (2,9%), Poland (2,9%), Brazil (2,5%), Portugal (2,0%), Czech Republic (1,9%), Netherlands (1,9%), Argentina (1,8%)	Germany (8,3%), France (7,0%), Switzerland (6,1%), Spain (5,8%), Turkey (5,4%), Poland (4,7%), Slovenia (4,2%), Greece (3,5%), United Kingdom (2,8%), Hungary (2,7%), Portugal (2,6%), Rumania (2,5%), Russian Federation (2,4%), Serbia (2,3%), Czech Republic (2,1%)
❖ Daily breakdown of visits	Tuesday (13,7%), Wednesday (22,3%), Thursday (26,9%), Friday (24,9%), Saturday (12,2%)	Tuesday (12,2%), Wednesday (22,6%), Thursday (26,9%), Friday (23,9%), Saturday (14,4%)
❖ In coincidence with	Xylexpo (wood technologies and supplies for furniture industry), Fluidtrans-Compomac (mechanical power transmission and motion control)	Tuttofood (Milano World Food Exhibition), Venditalia (International Vending Exhibition), EXPO 2015