



PLAST – COMPARISON OF THE LAST TWO EDITIONS

	PLAST'09	PLAST 2012
■Date	March 24/28	May 8/12
■Venue	Fiera Milano (Rho): Halls 13, 15, 16, 18, 20, 22, 24	Fiera Milano (Rho): Halls 9, 11, 13, 15, 22, 24
■Access gates	West Gate, South Gate, East Gate	West Gate, South Gate, East Gate
■Entrances	Paying public: 15 euro 1 entry, 40 euro 5 entries; free upon invitation	Paying public: 20 euro 1 entry, 50 euro 5 entries; free upon invitation
■Opening hours	10am-6pm every day	10am-6pm from May 8 to 11 9am-2pm on May 12
■Net exhibiting area	59.714sqm (79% machinery – 17,3% materials and products – 3,7% services)	56.832sqm (78% machinery - 20% materials and products - 2% services)
■Exhibitors	1.478 (856 Italian, 622 foreign, 1.052 direct, 426 through representatives)	1.514 (828 Italian, 686 foreign; 1.043 direct, 471 through representatives)
■Represented countries	45 Argentina, Austria, Belgium, Brazil, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Hong Kong, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Kazakhstan, Luxembourg, Mexico, Morocco, Netherlands, New Zealand, Norway, Poland, Portugal, Rumania, Russian Federation, Saudi Arabia, Serbia, Slovak Republic, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Tunisia, Turkey, United Kingdom, United States	58 Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Luxembourg, Mexico, Morocco, Netherlands, New Zealand, Pakistan, Paraguay, Peru, Poland, Qatar, Rumania, Russian Federation, Saudi Arabia, Serbia, Slovak Republic, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, United Kingdom, United States, Uruguay, Venezuela
■Visitors (total)	55.175	50.593
■Italian visitors	37.586	32.431
■Foreign visitors	17.589 from 114 countries	18.162 from 121 countries
■Origin of foreign visitors	Europe (71,2%), Africa (7,1%), Middle East (10,8%), other Asian countries (4,1%), North America (1,0%), Latin America (5,2%), Oceania (0,3%)	Europe (60,7%), Africa (7,3%), Middle East (13,7%), other Asian countries (9,2%), North America (1,1%), Latin America (7,7%), Oceania (0,3%)
■First 15 countries of origin	Germany (8,4%), France (8%), Spain (5,6%), Switzerland (5,3%), Greece (4,6%), Turkey (4,4%), Slovenia (4,4%), Portugal (3,3%), United Kingdom (2,7%), Poland (2,5%), Egypt (2,4%), Austria (2,2%), Netherlands (2,0%), Morocco (1,9%), Israel (1,8%)	Germany (7,8%), France (6,3%), Turkey (6,0%), Switzerland (5,2%), Spain (5,1%), Russian Federation (4,2%), Slovenia (3,7%), Greece (3,0%), United Kingdom (2,9%), Poland (2,9%), Brazil (2,5%), Portugal (2,0%), Czech Republic (1,9%), Netherlands (1,9%), Argentina (1,8%)
■Daily breakdown of visits	Tuesday (9,3%), Wednesday (19,9%), Thursday (25,5%), Friday (26,6%), Saturday (18,7%)	Tuesday (13,7%), Wednesday (22,3%), Thursday (26,9%), Friday (24,9%), Saturday (12,2%)
■Coinciding exhibitions	Ipack-Ima (food processing, handling and packaging technologies), Grafitalia-Converflex (graphic and printing technologies)	Xylexpo (wood technologies and supplies for furniture industry), Fluidtrans-Compomac (mechanical power transmission and motion control)